



WHAT:

<u>Ford Driving Skills for Life</u> is a national safety initiative created in 2003 by Ford Motor Company, the Governors Highway Safety Association (GHSA) and a panel of safety experts to help young drivers improve their skills in four key areas that are critical factors in more than 60 percent of teen vehicle crashes:

- Hazard Recognition
- Vehicle Handling
- Space Management
- Speed Management

WHO: Teens ages 15-19 who are newly licensed drivers or hold a valid driver's permit can

sign up for one of four FREE Driver-training sessions in Baltimore, Maryland October

16-17, 2010. Parents and educators are encouraged to participate as well.

WHERE: MD Police & Correctional Training Commissions

6852 4th Street, Sykesville, Maryland 21784

WHEN: Saturday, October 16 and Sunday, October 17th

Session 1: 8:00 a.m. to 12:00 p.m. Session 2: 12:30 p.m. to 4:30 p.m. Students attend one of the four sessions.

WHY: Vehicle crashes are the number one killer of teenagers, claiming nearly 5,000 lives in

the United States each year. Crash rates are highest during a teen's first few hundred

miles on the road.

As Ford Motor Company continues to develop features in its vehicles that keep customers safe, it supports programs that echo that goal by developing innovative

partnership programs that educate drivers on all aspects of safe driving.

HOW: During the program teens will drive specially equipped vehicles on closed road courses under the supervision of professional instructors, improving their skills in four key.

under the supervision of professional instructors, improving their skills in four key areas: hazard recognition, vehicle handling, speed and space management, and distractions. Free breakfast and lunch will be provided. **OVERVIEW VIDEO**

TESTIMONALS:

I would like to thank you again; my daughter and I had a great time yesterday! She learned a lot and is now a changed person behind the wheel. I let her drive home from the event and wow what a difference. The thing she was missing was confidence. The knowledge she gained from the instructors helped her have a better understanding of vehicles and safety and has made her more sure of herself and her abilities. Something I had been trying to do but now thanks



Student learning proper hand positions

to you guys she's more prepared and will be a safer driver. Thank you, **Damian & Rachel AZ**

I just wanted to thank you once again for allowing Christopher to participate in Tuesday's event. He was absolutely thrilled to have been able to drive the Mustang, and equally humbled to learn how easily distractions affect his driving! Both Christopher and Mike returned to school and have talked about the event to both faculty and students. We hope to be able to host another Ford event for DeMatha and other area schools next year! We would love to build on the momentum generated about the event; it certainly opened the eyes of our teens.

Angela - DC





Vehicle handling course

To the Ford Driving Team, I am a parent of two teenagers that participated in the Ford Driving Skills for Life Training in Mt Juliet, TN on September 12, 2009. My oldest daughter, Megan, did not obtain her license until shortly before her 18th birthday because she was never comfortable or confident in her driving abilities. Her first words to me after the event were Wow, this is everything that scared me about driving and now I think I can react instead of just panic. Your program was able to incorporate a broad range of incredibly hard to teach lessons that would be impossible for the average family to teach their young drivers in an atmosphere that was not only extremely informative on so many levels but incredibly fun for them both! My youngest daughter, Hannah, who just obtained her license three months ago,

was absolutely awed by the things she didn't know or understand about handling a vehicle. Can you imagine a sixteen year old that would admit to that? She feels that all of the other drivers training she received up to this point would not fill a thimble compared to what she learned in your program. Thank you for providing this incredible experience for my children; it is something they will never forget! **Lori – TN**

MORE TESTIMONIALS

HOW TO GET INVOLVED:

Registration is limited to 100 people per session including teens and adults. For more information or to register your students, please go to www.drivingskillsforlife.com. This website has useful resources for teen drivers, parents and educators. Questions: Call 888-987-8765.

Registration Page